

Resources

Driving Traffic to Your Website Part II: How to Get the Word Out.

Websites/Blogs/Articles

- <http://ezinearticles.com/?Why-Repetition-is-So-Important-for-Marketing-Success&id=319243>
- <http://www.wilsonweb.com/articles/checklist.htm>
- <http://thinkvitamin.com>
- <http://sethgodin.typepad.com>

Books

- **The New Rules of Marketing and PR**
- David Meerman Scott
- **Social Media Marketing: An Hour a Day**
- Dave Evans